



“A Garden Party” Advertising Prospectus

Founding Philanthropist: \$2,000 Back Cover plus 6 Tickets

Lathrop Collector: \$1,500 Inside Back Cover plus 5 Tickets

Grand Benefactor: \$1,000 Full Page plus 4 Tickets

Patron Of the Arts: \$500 Half Page plus 2 Tickets

Art Enthusiast: \$250 Quarter Page plus 1 Tickets

Ad Specs

Art and Payment Due by July 10th, 2023

Mechanical Specifications:

Sizes: W x H Full page 7.5” x 10” Full page bleed Trim size: 8.25” x 10.875”

Bleed: 8.5” x 11.25”

Half-page 7.5” W x 4.875” H

Quarter page 4”Wx 5 H

Digital files: High resolution PDF files .

Color ads must be prepared as CMYK. We do not accept Word or Publisher files.

Closing Dates: July 15th, 2023

Space reservations and all files are due within 10 days of finalization

Send materials to: Pearl Mintzer Lmkt1@comcast.net 212-307-1077