



Development Report 1/7/15
Melody Hunt

We've been working on getting the word out on the "Painting with the Impression-sips" events.

1. I did an event invite on Facebook, which was since shared by other friends. I unfortunately don't know what I'm doing and can't figure out how to post a comment. ?? Sandy Vallely, who is going to help present the projects, DOES know what she's doing, and since she posted it a couple of days ago people have begun to sign up. Most of these people have kids in the same age group as my son and are people who are very involved in other non-profits, so I'm thrilled. She is also posting comments and holding dialogues with folks.
2. Sandy is also involved with Fox Chase and said she would be reaching out to that group as well. Is there a way to reach out to the Audubon, Friends of the Canal, New Hope Historical Society

and/or Phillip's Mill lists as well? Marnie is going to post with NHSD, somehow. Thanks to both.

3. Last Saturday eve, I had a couple of Guiana pigs available and so did a practice run to see how my break down of the steps would play out. Both are Alfred U. seniors w/ art majors, so gave some great advice. Both thought we need to invest in a slightly larger flat brush and that I needed to slow down a little, (I was finished in like an hour). They also thought that maybe the presenter didn't have to do the whole painting, just demonstrate the steps and then mingle. They figured out how to attach our speakers to the computer and we listened to "swing" on Pandora. More importantly, the three of us had a really good time, although they were calling me Bob Ross and think I should wear an afro!! (Seems art students get a kick out of his old shows on U-tube) We do need Robert's easel, I got a stiff neck trying to paint upside down and backwards.
4. With Elaine's help, I put together a press release for the Herald, sent it this morning to Bridget with an added request to for the first event to be put on the "things to do" calendar. Just got an e-mail back that said "Got It", don't know if that means that she'll run it. Fingers crossed.
5. I had to buy some brushes and paints, bought out Phoenix's less expensive brushes, 7 each of two(ish) sizes. Also bought some little artist packs from TBI. The Kids tried them, I will review. And may return/exchange the unused.
6. I forgot, in early December, I put together a banner for the front of the building at Staples, it was 40 dollars and those packages of stick on letters cost almost that much and take forever to do. I did however start a sign with stick on that I had left from something else. Just says BYOB Painting Parties! Rather boldly, so I think I'll get a little can of blackboard paint, paint a big square underneath, so that we can use it on event days at the back of the building with chalk messages, etc.
7. I want to buy the bib aprons. I'll need help with a tax form letter, etc. It's a little trickier when you buy online.